## END OF 2024 – Members Update

A quick end of year wrap-up with some important updates:

CONSISTENCY IS KEY

# The 1 in 3d CLUB

# The Hall of Fame for 2024

## Members who visited at least

## once in every 3 days

Conner Steel	249
Alex Woods	232
Laura Bratt	228
Alex Sean	209
Beverley Hoey	183
Emily White	176
Mark Higginson	174
Louise Way	173
Kay Ellis	173
Peter Bochonko	168
Tina Phelps	166
Emma Higginson	165
Charlotte Williams	143
Rebecca Wiles	140
Nicola Seatherton	138
Laura Dadd	132
Jim Boulton	131
Shannon Steel	125
Nick Bratt	125

ALL THESE MEMBERS WILL GET ENTERED INTO A PRIZE DRAW TO WIN 1 PLATINUM ANNUAL, 1 PLATINUM 3 MONTH & 1 GOLD 3 MONTH MEMEBRSHIP PACKAGES.



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#### CASHLESS FROM 1st JANUARY 2025

3d Leisure have made our club card only from the 1<sup>st</sup> of January 2025 we will only be **card payment only**. Contactless and pin options available as usual for all products, services & membership fees in club

### NEW GROUP EXERCISE TIMETABLE & COURSES

Our new timetable starts on the 6<sup>th</sup> of January, this is already published in club, but will not be available on the website until our website & marketing teams return to work in January.

All classes, courses are displayed and available to book in the usual way via the website and Gladstone Book from 1<sup>st</sup> of January.

A PDF Copy will be attached in the same e-mail as this update.

#### Some important changes to note:

Some activities now depend on membership package i.e. platinum for Small Group PT on a Monday.

We have also made some sessions into courses where you book each half term, initially this is Dancify-Fit on a Tuesday Evening & Morning Bootcamp on Thursday Mornings, Bootcamp will also carry an additional fee which is ringfenced for the purchase of new Bootcamp Equipment with the plan to move these early morning sessions into the Sports Hall as the numbers grow.

Fit Together will run for another course – starting mid-to late January with Brett on a Thursday Evening, this is subscription only session, please speak to a member of the team to sign up, we have seen amazing results so far from all candidates, many who have featured in Member of the month or year announcements.

#### **REVISED OPENING HOURS**

From the 6<sup>th</sup> of January onwards we will be slightly amending our opening hours as a number or Private Hire bookings have come to an end. Our 2025 term time opening hours will be:

Monday – Thursday: 6am-8am & 5.00pm-9.30pm Fridays: 6-8am & 5.00pm-9pm Saturdays: 8am-3pm Sundays: 8am-2pm Facility Hire is still available to 10pm Weekdays & 5pm at Weekend by prior Arrangement.

## CHANGES TO MEMBERSHIP PACKAGES, SUBSCRIPTIONS & DISCOUNTS

As you will have already been informed if you are a direct debit member, our Membership subscription packages, fees & discount amounts all change for existing members from the 1<sup>st</sup> of January 2025. Please bear with us if there are any teething problems, pay up front members will revert to the new packages on completion of their existing membership on renewal, the services for these members will remain the same.

For direct debit members your membership will transfer to the closest package to your existing one. Gym Only members convert to our Bronze Package, Gym & Classes to our Silver Package. Please note some of the services included in the memberships also change with the packages with some now chargeable on the bronze membership package to align with non-member fees. If you wish to



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include these services, please speak to the team about upgrading, the silver (or Gold/platinum) package on direct debit, we can give you a free upgrade for the rest of January.

Premium packages are also now available with the enhanced Gold Package & Premium Platinum Package. As a loyalty reward we are able to offer existing members as of the 1<sup>st</sup> of January an additional 10% discount off the advertised price on the first 6 sign ups to Platinum & First 3 sign ups to Gold Packages. If you are entitled to any existing discount rates this can be used in combination. i.e. 20% off. Interested, please speak to the team.

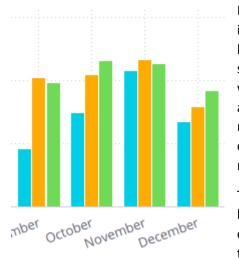
Please note from the 1<sup>st</sup> of January 2025 the following discount rates will replace the previous rates:

10% Standard Discount Rate – NHS, Armed Forces & Veterans, Ex Pupils, Parents, Corporate Partners, if renewing membership online, please use Discount code: Corporate10

15% Student and Authentic Education Staff Discount – Proof of eligibility required, please use Promo Code: AEStudent15

There will also be a 20% Discount available to Yeat 11 Students at Wey Valley Academy that turn 16 during 2025.

#### Summary



I will have included some further information on what's included and the packages in the e-mail with this update. I hope you can appreciate that the changes are due to substantial increases imposed by government on minimum wages & employers national insurance contributions. On analysis it was also recognised that some of the discounts and rates were no longer sustainable long term and to continue to operate these needed to be bought in line with regular membership prices to ensure we can continue to operate.

The great news is that usage of the facilities & class attendance has seen an upsurge in the last quarter of 2024. Long may it continue. Also, at last check it looks likely we will also retain the 3d Clubs MYZONE Challenge title for a 3<sup>rd</sup> successive year!

Please keep referring members – in **Q1 2025** you will get entered into a draw for **a £100 Sports Direct Voucher** for each referral.

Myself and the team wish you all a Happy New Year and we will strive to continue to offer the great services, friendly, fun environment for Health & Fitness you have become accustomed to as a3d Wey Valley Member.

#### Dare to be Different

Nathan Wood – Club Manager

